

# Time Has Limitations, But You Don't!

Being an entrepreneur, I have a mind set to create something better and to “[maximize](#)” the future. One of the things that I like to maximize is time. The problem with that is time is not scalable; it cannot be expanded with increased use. What do we

do then? Since you and I can't change the fact that we all have 24 hours to utilize in a day, we need to approach it differently.



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## Are You Living Your Passion?



As an entrepreneur, you are never very far from your business. No matter where you are or what you're doing, it's always with you, slipping into your consciousness. You might be in the shower, lounging on the deck, on an airplane with everyone around you snoozing or out on the

lake...your mind will still be spinning on the latest issue or the next big opportunity. When you're passionate about what you do, you have an advantage because you're energized and

motivated to give it the extra thought that helps keep you ahead of the game.

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## What Disruptive Technology is Sneaking Up on You?

This week when I was [reading about](#) all the trouble that [Netflix](#) is experiencing with their pricing, it got me thinking about all of their success and how they got their start. Did you know that back in 2000, Netflix founder [Reed Hastings](#) went to [Blockbuster](#) and proposed running an online brand for them? They laughed at him, so he went out on his own. Now look at all that has transpired. Blockbuster is going sneakers up, while Netflix has become the [single largest source](#) of web traffic in North America this year.

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## 6 Factors to Spotting Potential

A few weeks back when we were visiting our office in India, we took a few days and flew on over to Bangalore to attend the [EO](#) India regional event called [RIE](#). The India [EO](#) events are always a great time, as they're known for bringing in fascinating speakers and holding dinner events in extraordinary places such as castles, old forts or roof top venues. This year, staying true to their reputation, they brought in [Praful Patel](#), the Minister of State for Civil

Aviation, [Vijay Mallya](#), the Chairman of Kingfisher Airlines and [Rasmus Ankersen](#), a self proclaimed high performance anthropologist.