

What do YOU do when things don't go your way?

If you follow my blog you might remember my mentioning [Nando Parrado](#) several months ago following my trip to the E0 Barcelona University. His story was one of the most inspirational stories of my life, and I really want to follow up on it a little more closely.

Nando's story is about his experience surviving a plane crash and 72 days in the [Andes Mountains](#) before walking out with [Roberto Canessa](#) to save themselves and their rugby teammates. It's difficult for me to convey to you how powerful his story is, but here are the highlights (I highly recommend reading his [book](#) or watching the [movie](#)):

Designing Your Life at E0 Barcelona

I've attended [E0 Universities](#) for several years now, but this year was unlike any I've ever attended. I went for the first time to Barcelona, Spain. The theme of the University was "Design Your Life". The idea was to focus on what you really want out of life, and what you're doing to get there. It's like choosing a personal BHAG – your very own [Big Hairy Audacious Goal](#).

As entrepreneurs, we set goals all the time, but experience has taught me that we tend to view are business goals and life goals as one in the same; that by reaching our business goals we receive all we want out of life. Shouldn't our businesses

really be the means to our personal goals and the life legacies we want to create? This isn't the case, in that, more often than not we let our businesses consume our lives and distract us from our families, spousal relationships, and our own personal paths.