

Better Metrics with Moneyball

As a student of business, I really enjoyed seeing the movie [Moneyball](#), after I read [the book](#) back in 2004. It has been out a while, and I saw it at the movie theater, then again on DVD. The story is very intriguing as it relates to success with numbers. That is what we try to do with business and this story is a good example of digging deeper than the obvious to get real meaning with your numbers, stats or metrics.

