

A wise fox learns the ways of the hedgehog...

If you're familiar with [The Hedgehog and The Fox](#), you know that the hedgehog revolves around one known truth, and the fox around many. The hedgehog is focused, and strategizes around that "one thing", while the agile fox uses multiple strategies, many time uncoordinated and unrelated.

In [Good to Great](#), [Jim Collins](#) uses this analogy to describe how some companies become great, and others never realize their goals. He says, "Those who built the good-to-great companies were, to one degree or another, hedgehogs."