When 1 + 1 + 1 = 19...

As I'm writing this, I'm on a plane returning from the 2010 Fortune Growth Summit, where I was exposed to some amazing speakers and content on growing and making your business better.

Some of the speakers included <u>David Sokol</u> (who Warren Buffet calls his Mr. Fix it, more to come on him soon), <u>Chip Heath</u> with his bestselling book <u>Switch</u>, <u>Liz Wiseman</u> with her new leadership book <u>Multipliers</u> (very impressive!), <u>Robert Bloom</u> who is a marketing legend and <u>David Meerman Scott</u> who shared his new book <u>Real Time Marketing & PR</u>. The conference ended with <u>Tom Adams</u>, <u>CEO of Rosetta Stone</u>.