

# When 1 + 1 +1 = 19...

As I'm writing this, I'm on a plane returning from the [2010 Fortune Growth Summit](#), where I was exposed to some amazing speakers and content on growing and making your business better.

Some of the speakers included [David Sokol](#) (who Warren Buffet calls his Mr. Fix it, more to come on him soon), [Chip Heath](#) with his bestselling book [Switch](#), [Liz Wiseman](#) with her new leadership book [Multipliers](#) (very impressive!), [Robert Bloom](#) who is a marketing legend and [David Meerman Scott](#) who shared his new book [Real Time Marketing & PR](#). The conference ended with [Tom Adams, CEO of Rosetta Stone.](#)