Four Ways to Protect Against Disruptive Technology

As a follow up to [last week's blog](#) on disruptive technology, I wanted to talk about ways of getting around the mentality that causes successful firms to be blindsided. (On a side note, I just watched the movie [The Blind Side](#)again and it's a great analogy to what can happen in business). [Blockbuster's](#) blind side tackle was being a step off and letting [Netflix](#) sack them.