

# Abundance: Why Are We Lacking?

The pervasive worldview today suggests limitations and scarcity, and this restricted perspective seems to be spreading with all the negative feedback we are continually inundated with at every turn. When human civilization and technology repeatedly prove the limited and scarcity thinking wrong, why do we let it consume our consciousness?

If this scarcity mindset was accurate, we would have mostly starved to death by now after all the cries in the '70s that insisted the exploding population would consume all the food. Have you been to a grocery store lately? What about how we were scheduled to run out of oil a decade ago? We should all be walking now and burning our furniture to heat our homes.

This is scarcity thinking, and it gets the best of us because our minds were built to think this way in order to save us when we lived in a day of surviving off the land and running from predators. However, we really live in a world of abundance! A little more awareness and understanding of this could take a lot of stress off our shoulders.



In previous [blogs](#), I have discussed how an abundant mindset opens people up to achieving the success and goals they desire. It also prevents us from getting so depressed by the world's problems and issues, which [Peter Diamandis](#) and [Steven Kotler](#) explain in their new book "[Abundance: The Future is Better Than You Think](#)." In this book, they discuss that resources are open to the benefits of technology. Few are truly scarce; they are mainly inaccessible. They show this by

the analogy of an orange tree. If I pluck all the ones I can reach from the lower branches, then I am out of usable fruit until technology kicks in, and someone builds a ladder.

Diamandis and Kotler say “humanity is now entering a period of radical transformation in which technology has the potential to significantly raise the basic standards of living for every man, woman and child on the planet. Within a generation, we will be able to provide goods and services once reserved for the wealthy few to any and all who need them.”

Are you letting the negative messages get to you, or are you looking at the world with all the abundant opportunities?

Next week we will explore how abundance will make this happen!