Are We All Salespeople?

Over the past few months, I have been contemplating and researching speakers that would be a good fit for the EO Argentina University in November in Buenos Aries. Our theme for the university is "Tango with the Unexpected." As co-chair of learning, I am working to bring in people that will meet EO expectations, which are very high, and relate with our theme. One speaker I would like to bring in is Daniel Pink. However, given he is in such



high demand, I am not sure we can fit into his schedule or he can fit into our budget.