

# Can a Meeting be a Game Changer?



Why is it that so many of us don't like meetings? I personally like the feeling of getting a bunch of innovative people together generating better and smarter ideas than any one of us could come up with on our own. Most people have a hard time seeing a meeting as a game changer. Would you think a meeting could speed up change or push you ahead of the competition

to become the global leader in the industry?

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## Meetings That Motivate

How many times have you heard "I spend so much time in meetings, I don't have time to do all the things I say I'm going to do in those meetings"? It's a constant battle I face, trying to improve our meetings so that they are as productive as possible in the least amount of time, and ultimately beneficial to our business. After all, business is about bringing a group of people together to accomplish something, together. So you could say that these gatherings are one of the most crucial parts of business. It's difficult to align people without that infamous word "meeting".

Imagine a US football team in a huddle. Before each play, the

offense and defense take a few seconds to analyze where they are, what down it is, what they think the opposing team will do and their own next play options.

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## **How Do You Get Great Ideas?**

Many of us out there hold a strong aversion and distaste for meetings. You have heard it before, or possibly even said it yourself: “We do nothing but have meetings around here, so how am I to get any work done?” Why do we have such negative feelings in regards to getting a group of people together to discuss issues and create solutions to move forward?

I believe strongly in the power of the group and think it is vital to bring people together to create the best ideas. If you have read this blog for any amount of time, you have seen me discuss my belief in collective intelligence, an ideal I trust in so much that I even started a mutual fund managed around the philosophy.