

# 5 Steps to Recession Proof Your Business

One of my favorite authors, [Robin Sharma](#), also coaches clients like GE, IBM, FedEx, and Coke. He recently released a video called “The 5 Fastest Ways to Recession-Proof your Business.” Click [here](#) to watch the video. It is over 10 minutes long, so I will summarize for my blog.

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## Creating a Jobs Economy

Our nation is struggling to create jobs. You’ve likely heard that regulations have limited businesses’ capital, making it difficult for them to hire or expand. Have you wondered what types of changes to these regulations would help this economy create more jobs? Let’s discuss a few key changes that have worked in the past to encourage companies to grow and hire more people.

Many regulations create a big problem for the economy. Which regulations and policies are stopping us from creating the jobs that we are missing? Amity Shlaes writes an interesting article in the Wall Street Journal, [Three Policies That Gave Us the Jobs Economy.](#)”